



Advertising Options on

Thank you for your interest in advertising with us! Below are our current ad options. Ask about discounted rates for network-marketing/catalog businesses.

1. Individual post: \$25 - Provide an article about your business/promotion in less than 250 words, written in third person (*they, them, not I, we, us*). We can link to your website if you have one. Please provide one digital photo in either jpeg or png, approx 900X900 pixels. Posts are also linked to on our Facebook and Twitter pages.
2. Giveaway: \$30 - in addition to an individual post above, you have the opportunity to grab more attention and reader participation by giving away a product/service valued at \$25 or greater. FunandFrugal.com will take care of the random drawing. We prefer the prize to be a gift certificate, since that can easily be mailed and we prefer FunandFrugal.com be responsible for mailing the prize to the winner. If the advertiser wishes to give away something other than a gift certificate, then the advertiser is responsible for getting it to the winner.
3. Footer Ads: \$5/ea (minimum purchase 3 footer ads) - Footer ads are one-line ads below the posts in the morning email sent to our subscribers. We generally run footer ads from 3 different sponsors each day. We can link to your website if you have one.
4. Boxed Ad: \$50/mo (minimum 3 month agreement) - Boxed ads are 125x125 pixels. We have 15 boxes, which rotate with each page load, so they are always in a fresh spot. The boxes are visible on every page of FunandFrugal.com, not just the home page. Boxes can link to your website if you have one. We can create a box for you using a graphic image you provide (jpeg or png files.)
5. Be on the Sponsor Page: \$30/mo (minimum 3 month agreement) - Your business name (and link to your website if you have one) will be listed on FunandFrugal.com/Support-Our-Local-Businesses. This page can also easily be found by clicking on *Sponsors* on the top right of FunandFrugal.com. One giveaway post included with initial agreement. The Sponsor page is often featured in a footer ad.
6. Be on the Coupon Page: \$30/mo (minimum 3 month agreement) - If Coupons would be appropriate for your business, you can have a link to a coupon page for your business on FunandFrugal.com/Coupons. You may have up to 3 coupons. We will design a simple coupon page for you. Coupons are a great way to track your advertising results by counting how many coupons are redeemed. One giveaway post included with initial agreement. The Sponsor page is often featured in a footer ad.

Our readership is continually growing. You can see how many email subscribers we have by going to FunandFrugal.com and looking at the pink Feed Burner box on the right. For more stats, scroll down on FunandFrugal.com to just below the fifteen 125X125 ad boxes on the right and there is a link entitled "See Our Stats." You can see our number of facebook fans at Facebook.com/funandfrugal and Twitter followers at twitter.com/funandfrugal.

Payment Required Up Front. Options:

1. Mail a check payable to Fun and Frugal to P.O. Box 5930 Cleveland, TN 37320-5930 -or-
2. Send a Paypal payment to fun.frugal {at} gmail {dot} com (brackets and spaces removed)

Please Note: Ad requests requiring graphic image work will require one week's notice. Other ads require at least three business day's notice.

Thank you,

Gloria -- owner, FunandFrugal.com

gloria {at} funandfrugal {dot} com (brackets and spaces removed)